

# productive partnership

Companies and entrepreneurs who typically seek our expertise have:

- challenges translating **customer needs** into profitable products that sell
- a poorly defined, inefficient or hard to manage **product development process**
- an infrastructure that is not conducive to **innovative projects**
- great ideas but a limited understanding of the **development cost** and the cost of the end product
- a need to implement a **new technology** to stay competitive or increase market share

Clients benefit from our ability to:

- overcome challenges with inventive problem solving to **create a cost effective reality**
- build a product development infrastructure to **execute multi-generational plans**
- implement project management and innovation best practices to **deliver results**
- utilize activity-based cost management to **make strategic technology and budget decisions**
- leverage technology enabling partnerships and alliances to **decrease cost and shorten timelines**

Q'vive is ready to share **your** vision and take on **your** challenges.

# what's in a name



Q'vive is from "qui vive"  
– alert, vigilant –  
an essential condition for  
success in every project.

We believe in teaming up with  
our clients to enhance their vision  
to full 360-degree awareness,  
so they can stay focused  
on their mission.

## memberships



*see website for complete list of affiliations*

## Q'vive, LLC

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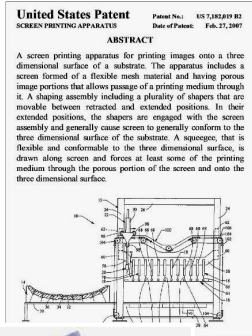
# Q'vive, LLC

accelerate development  
overcome technical challenges  
get to market quicker

**Q'vive**  
executing technology

consulting | interim management | training

screen printing patent



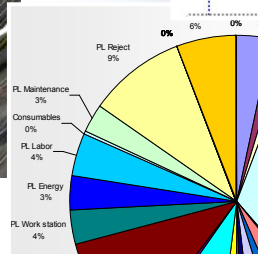
plastics joining publications



film insert molded graphics for automotive glazing



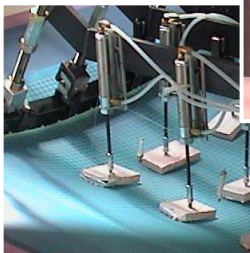
defroster dispensing



activity based cost model



Frost & Sullivan award for technology innovation



detail of prototype 3-D printer

- strategic planning
- infrastructure realignment
- interim management
- licensing / partnerships
- technology / r&d management
- product / process development
- design for six sigma
- stage-gate process
- inventive problem solving
- contradiction resolution
- intellectual property
- activity based costing
- project management
- industrialization
- application development
- plastics joining / decorating
- training development
- coaching / facilitation

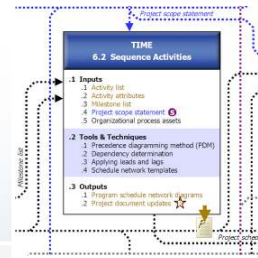
leadership

innovation

execution



Eric van der Meulen, President & Founder of Q'vive is an experienced leader in engineering, technology, and r&d. He has broad expertise in plastics application technology and the development of new processes and products, with a strong focus on cost, the innovative process, infrastructure, and systems. Eric is a certified Project Management Professional (PMP), and holds a number of patents in the area of printing on compound surfaces and other aspects of polycarbonate glazing. "My career started at GE Plastics' European Headquarters in Technical Marketing, leading the plastics joining aspects of strategic programs in all markets. In '98 I joined the startup team of Exatec, GE Plastics' automotive glazing Joint Venture in Michigan, where I pioneered the development of printing and defroster technologies for polycarbonate glazing. In 2009 I founded Q'vive, operating at the intersection of innovation strategy, new product development, and project management. It is rewarding to partner with clients with vision who are ready to take action, and see the results."



project management process flow poster

Q'vive executing technology

streamlining the intersection of innovation strategy, new product development, and project management